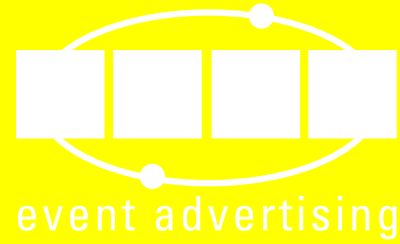


# ADVERFLAG® 12' SAIL

## Single Sided Reverse



### ASAP Event Advertising - 12' SAIL

Client: \_\_\_\_\_  
 Product: Adverflag - SAIL \_\_\_\_\_  
 Size: 12' SAIL \_\_\_\_\_ Qty: \_\_\_\_\_  
 Finish: 25.59" (65cm) x 124.4" (316cm) \_\_\_\_\_  
 Date: \_\_\_\_\_

\*Please make sure that all PMS colors are listed to ensure printing accuracy.  
 Please contact your sales rep with any art questions as each day production art is delayed, turn around time will be directly effected.

— Actual Size    — Bleed    ..... Hemstitch

### PMS Color Match

PMS     PMS     PMS     PMS

## ARTWORK REQUIREMENTS CHECKLIST

### ACCEPTABLE PROGRAMS (MAC / PC COMPATIBLE PROGRAMS)

Adobe Illustrator  
 Adobe Photoshop  
 Adobe InDesign

### VECTOR FILES

(CREATED IN ILLUSTRATOR)  
 Convert all text to paths (outline text)  
 DO NOT embed artwork. Artwork MUST be linked

C 0% M 0% Y 0% K 0%     C 0% M 0% Y 0% K 0%

### IMAGE FILES

RASTER FILES- (CREATED IN PHOTOSHOP)  
 Includes jpgs, pngs, gifs, and tiffs  
 CMYK color mode  
 All artwork must be 1/8 final size at 300 dpi  
**example** If final size is 80" then artwork must be at least 10" at 300 dpi  
 Include any clipping paths

C 0% M 0% Y 0% K 0%     C 0% M 0% Y 0% K 0%

### Completed Art:

For files under 10 mb - please send to your ASAP contact via email.  
 For files over 10mb - please upload on our website using the following link: <http://www.asapevents.com/custom-flag-artwork-upload>

**Questions?** Contact: Brooke Ungerbuehler  
 P: 800.837.6306 x 102 E: [bungerbuehler@asapevents.com](mailto:bungerbuehler@asapevents.com)

**FAILURE TO COMPLY WITH REQUIREMENTS  
 WILL LENGTHEN PRODUCTION TIME.**