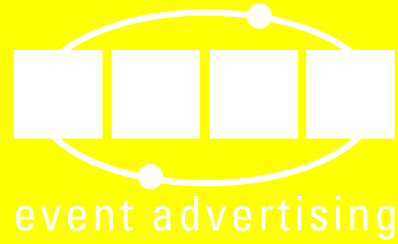# ADVERFLAG®
17'CLASSIC
Single Sided Reverse

event advertising

ASAP Event Advertising - 17' Classic
Client: _____
Product: Adverflag - Classic
Size: 17' Classic _____ Qty: _____
Finish: 41" (104cm) x 171" (434 cm)
Date: _____

*Please make sure that all PMS colors are listed to ensure printing accuracy.
Please contact your sales rep with any art questions as each day production art is delayed, turn around time will be directly effected.

───── Actual Size   ───── Bleed   ·········· Hemstitch

PMS Color Match

☐ PMS   ☐ PMS   ☐ PMS   ☐ PMS

ARTWORK REQUIREMENTS CHECKLIST

☐ **ACCEPTABLE PROGRAMS**
(MAC / PC COMPATIBLE PROGRAMS)
Adobe Illustrator
Adobe Photoshop
Adobe InDesign

☐ **VECTOR FILES**
(CREATED IN ILLUSTRATOR)
Convert all text to paths (outline text)
DO NOT embed artwork. Artwork MUST be linked

☐ **IMAGE FILES**
RASTER FILES- (CREATED IN PHOTOSHOP)
Includes jpgs, pngs, gifs, and tiffs
CMYK color mode
All artwork must be 1/8 final size at 300 dpi

example If final size is 80," then artwork
must be at least 10" at 300 dpi
Include any clipping paths

☐ C 0% M 0% Y 0% K 0%	☐ C 0% M 0% Y 0% K 0%
☐ C 0% M 0% Y 0% K 0%	☐ C 0% M 0% Y 0% K 0%

Completed Art:

For files under 10 mb - please send to your ASAP contact via email.

For files over 10mb - please upload on our website using the following link: http://www.asapevents.com/custom-flag-artwork-upload

Questions? Contact: Brooke Ungerbuehler
P: 800.837.6306 x 102 E: bungerbuehler@asapevents.com

FAILURE TO COMPLY WITH REQUIREMENTS WILL LENGTHEN PRODUCTION TIME.